# STAKEHOLDERS ENGAGEMENT MEETING OF THE EXPORT PROMOTION COUNCIL HELD ON WEDNESDAY, 31ST JULY 2024, AT CONFERENCE HALL, MINISTRY OF COMMERCE, INDUSTRY, AND TOURISM, DAMATURU

#### ATTENDANCE.

S	NAME	ORGANIZATION	GSM	SIGN
N				
1	Kashim Tijjani Kalli	MCIT	08033986570	
		CHAIRMAN/HC		
2	Mohammed Alkali	YBSMSICB	07068696589	
3	Saje Abba	MIN OF AGRIC	08036531664	
4	MAL. Kalli Kachalla	SMRD	07032047243	
5	Suleiman Baba Gimba	MIN OF	08034393016	
		INFORMATION		
6	MK.Machina	YOCCIMA	08034389884	
7	J.E John	NCS	08027798241	
8	Sani Musa	RMRD	08036549233	
9	Ali Umaru Koli	SON	08068915707	
10	Abubakar Adamu Fika	MSME	08138508752	
11	Hamza Saidu	YICL	08062347777	
12	Usman Ahmed	NEPC	08036977575	
13	Abubakar Hussaini Biriri	NEPC	08062909629	
14	Mustapha Galadima	YOBE SHIPPERS	08030952634	
		ASS.		
15	Amina Ahmed Bello	MANR	07031296090	
16	Ibrahim Umar Ibrahim	MCIT	08068644338	
17	Audu Abubakar Daya	SECRETARY	07031073812	
		MCIT		

## **OPENING REMARKS**

The meeting commenced at 11:00 am with a prayer led by Alhaji Kashim Alkali Kalli. The Permanent Secretary and Chair of the Committee, Alhaji Kashim Tijjani Kalli, welcomed attendees and highlighted the importance of the stakeholder engagement in production of Export Strategy Document for the state.

#### **DISCUSSION POINTS**

## 1. Review of Minutes from Previous Meeting:

- The Chair reviewed the minutes of the previous meeting held on 9th July 2024, emphasizing the commitment to enhancing export initiatives.

# 2. Establishment of Export Drafting Strategy:

- The Committee set up a nine-member team responsible for developing an export strategy and terms of reference to guide implementation across the state. The team members co-opted for their relevance included representatives from various sectors and the Permanent Secretary.

## 3. Presentation of Strategy Document:

- The strategy document, developed post the first meeting and finalized during the engagement, was presented and unanimously agreed upon. The document outlines the roadmap for executing export initiatives.

#### **KEY HIGHLIGHTS AND RESOLUTIONS**

# - Accurate Exportable Statistics:

- Emphasis was placed on the need for precise statistics on exportable commodities to inform targeted efforts and resource allocation. The Managing Director of Yobe Investment Limited suggested using the sesame seed plant as a focal point for gathering these statistics.

# - Leveraging Agricultural Strength:

- The CG of Customs highlighted the importance of leveraging the state's agricultural strength for sustainable economic growth.

#### - Terms of Reference:

- The ES of Small Scale stressed the importance of having clear terms of reference to provide a structured roadmap for the Committee's efforts.

## - Awareness and Sensitization Campaigns:

- The President of the Yobe Shippers Council underscored the need for awareness and sensitization campaigns to yield substantial returns over time.

### - Collaboration and Readiness:

- The representative of the Raw Material Research Center expressed the Center's readiness to collaborate with the Committee for effective implementation of initiatives.

#### **CLOSING REMARKS**

The Permanent Secretary urged the Committee to continue deliberations to finalize a robust and standardized strategy for implementation. The meeting was adjourned with the next meeting scheduled for 23rd August 2024.

# **ADJOURNMENT**

The meeting was adjourned by the Permanent Secretary and seconded by the representative from the Ministry of Agriculture. The session closed with a prayer led by J.E. John at 12:50 pm.

## Audu Abubakar Daya SECRETARY

